



2010 Premium Members:

Ashforth Pacific, Inc.

www.ashforthpacific.com

Calaroga Terrace

www.calaroga-terrace.com

PacifiCorp

www.pacificorp.com

2010 Business Members:

Advantis Credit Union

Doubletree Hotel

Legacy Health Systems

Lloyd Athletic Club

Lloyd Center

Lloyd TMA

LRS Architects

NW Enforcement

Pacific Continental Bank

Red Lion Hotel – Portland

Residence Inn by Marriott

Rose Quarter

Temple Baptist Church

Westside Secretarial

2010 Sustaining Members:

Albina Bank

Cascade Floral

Greenfield Health

Johnson Center for Pelvic Health

Oregon Automobile Dealers Assn

Oregon Convention Center

Point West Credit Union

Small Business Mediation

Umpqua Bank

Waddell & Reed

Zama Massage



LDCA Holiday Luncheon

Thursday, December 2nd

- Presentation of 2010 Community Fund Awards
- Learn how to maximize your LDCA interactive map listing
- Gift basket raffle with proceeds benefiting the 2011 LDCA Community Fund
- Meet your business neighbors
- Holiday entertainment
- Holiday gift ideas presented by Things Remembered
- Teddy Bear Drive to benefit local children's hospitals (receive an extra raffle ticket for each teddy bear you donate)

LOCATION: Ambridge Event Center

TIME: 11:45am - 1:15pm

COST: \$15 (\$3 goes to the LDCA Community Fund)

RSVP: Lloyd District Community Association

503.774.2832 nchapin@tsgpdx.com



2009-10 LDCA Board

Chair: Lisa Faust

Pacific Continental Bank

Lisa.Faust@therightbank.com

Tel. 503.350.1205

Vice-Chair: Brian Griffis

Point West Credit Union

BGriffis@pointwestcu.com

Tel. 503.546.5381

Secretary: Mary Ann Gray

Westside Secretarial

maryann@westsidsec.com

Tel. 503.292.8881

Treasurer: Lisa Donaldson

Ashforth Pacific Inc.

ldonaldson@ashforthpacific.com

Tel. 503.872.1010

Members-at-Large:

Carolyn Briggs, Resident

Ann Grimmer, Lloyd Center

Michael Jones, LRS Architects

Elaine Kemp, Resident

Dana Canary, Resident

Lynne Logue, Rose Quarter

Bill McGrath, Resident

Gary Warren, Calaroga Terrace

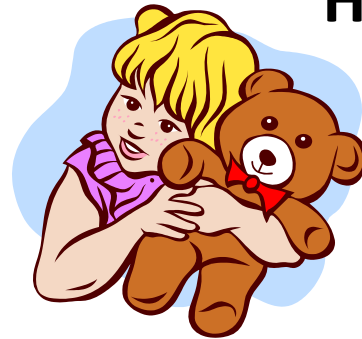
Public Safety Committee Update

The number of car prowls in the Lloyd District has continued to decline or remain stable. With the holidays approaching, everyone is reminded to not leave their recent purchases, laptops, etc. unattended in a visible position in their cars.

The Portland Parks Department has done substantial trimming of the trees and increased the lighting in Holladay Park. This with the installation of some additional fencing has made the park considerably safer and more inviting to the general public.

The use of bench probation including exclusion from within two blocks of Holladay Park and the Lloyd Center as well as no gang association, has discouraged much of the gang activity formerly present in the District. This will be an on-going policy which relies heavily on close cooperation between the judicial system, the local security personnel, Tri-Met, and the Portland Police Bureau.

Holiday Teddy Bear Drive



Ashforth Pacific, Inc. will kick-off its fourth annual Teddy Bear Drive beginning November 29th and will continue through December 24th. Ashforth Pacific organizes the drive to support local area hospitals for children. The collection of new teddy bears will be delivered to children staying at Providence Child Center, Legacy/Emanuel Children's Hospital, Doernbecher Children's Hospital and Shriners Hospital for Children.

The Teddy Bear Drive is held annually to help brighten the holidays for children who will spend their holiday season in the hospital. Anyone can participate in this great effort by donating a new stuffed bear at the LDCA Holiday Luncheon or by dropping it off at one of the collection barrels in six locations around the Portland area. All locations are at Ashforth buildings in the Lloyd District and downtown Portland. For more information about the Teddy Bear Drive, please contact: Elise Ulmer of Ashforth Pacific at 503.233.4048 or eulmer@ashforthpacific.com.



Marketing Committee Update

Marketing flyers and templates are for LDCA committees to use for branding purposes. Each committee should feel free to make flyers or announcements themselves. If assistance is needed, one of the Marketing Committee will help as available. The idea is to always use the LDCA logo and header and footer as often as possible for branding and consistency purposes.

Gary met with Warren and will be assisting him with website updates. Nancy will also send Warren website updates.

SideStreet training was discussed at the meeting. The best thing about SideStreet is that we can provide a live interactive site with up-to-date info and links that allow the reader to use them, but still not leave our site. Also the map was designed with print compatibility in mind. The LDCA SideStreet map is now viewable in a mobile browser. <http://www.lloyddistrict.org/map.asp>

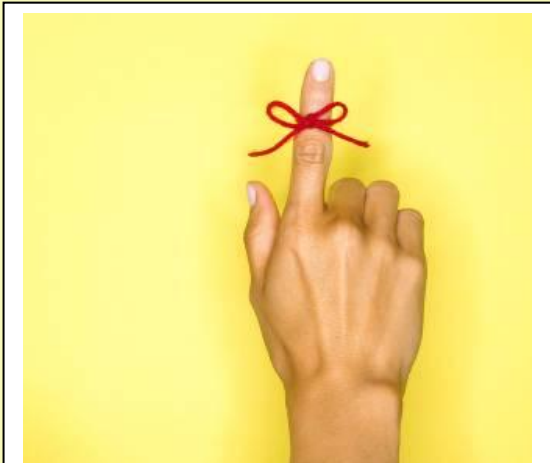
Each business has access to the notes and details in their individual listing. LDCA Marketing committee will update all Premium info and create a form to allow LDCA members to give us information to update their listings as well. We will pass this along to all Board Members and Committee Chairs to be able to change individual information. Categories and keywords will enhance the site as a whole.

Sean Egusa will be present at the December 2nd LDCA Luncheon to show the linking opportunities and options available on Sidestreet for LDCA members.



Join the Lloyd District Community Association today!

Call 503.774.2832, or download a membership application at: www.LloydDistrict.org



Don't forget...Submit committee updates and news ideas as soon as you have them. Keep your LDCA neighbors in the loop!



2010 Monthly Meeting Schedule

Check www.LloydDistrict.com for updates.

Board of Directors and Interested Others:

Meets 3rd Thursday at 12:00 Noon at Calaroga Terrace, Terrace Auditorium. Lunch is available for \$5.

Land Use & Transportation:

Meets 3rd Thursday at 12:00 Noon with the Board at Calaroga Terrace, Terrace Auditorium. Lunch is available for \$5.

Event Committee:

Meets 3rd Tuesday at 12:00pm at the Lloyd Mall office

Membership Committee:

Meets 3rd Tuesday at 11:45 a.m. at the Red Lion's 10-2-1 Café, 1021 NE Grand Ave.

Public Safety Meeting:

Meets last Thursday at 8:00 a.m., location varies.
Contact Wayne.Pearson@mcda.us

Marketing Committee:

Meets 2nd Friday at 11:30 at Calaroga Terrace

Portland, OR 97228-6762

P.O. Box 6762

