

## 2011 Premium Members:

### Calaroga Terrace

[www.calaroga-terrace.com](http://www.calaroga-terrace.com)

## 2011 Business Members:

Albina Community Bank

Courtyard by Marriott

Crowne Plaza

Greenfield Health

Lloyd Athletic Club

Lloyd Center

PacifiCorp

Red Lion Hotel – Convention Center

Spirit of 77

Temple Baptist Church

## 2011 Sustaining Members:

Business Assn Management

Johnson Center for Pelvic Health

The Oregonian

## 2011 LDCA Membership

2011 is here! Don't forget to renew your LDCA membership, or join us for the first time – your support is what keeps this community association in action.

[www.lloyddistrict.org](http://www.lloyddistrict.org)

## Next LDCA General Luncheon

Please join us Thursday, April 7<sup>th</sup>, at the next LDCA General Luncheon. Featured speaker presentation will focus on Healthcare Reform, and how it will impact you. The meeting will take place at 11:45 a.m. at the Ambridge Event Center. Cost will be \$15.00 per person.



## Blazer Night 2011

Tuesday, March 22<sup>nd</sup>, 2011



Join the Lloyd District Community Association for a Blazers game and a pre-game party at Applebee's on Tuesday, March 22<sup>nd</sup>, 2011. The package includes entrance to the game versus the Washington Wizards and a pre-game party at Applebee's where drinks and appetizers are hosted.

### Pre-Game Party

Hosted by Applebee's  
1439 NE Halsey St, Portland  
5:30pm to 6:30pm  
Appetizers, beer, & wine is hosted by Applebee's



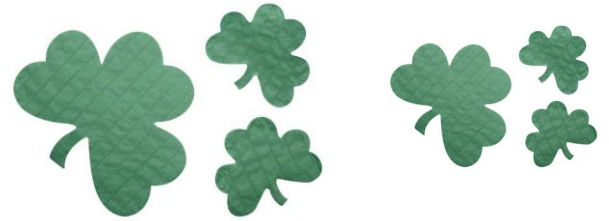
### Blazers vs Wizards

Tuesday, March 22<sup>nd</sup>, 2011  
Rose Garden  
Tipoff at 7:00pm  
Seats are 200 level behind the basket (face value is \$44)



**Cost:** \$35 per person  
Includes a ticket to the game and entrance to the pre-game party.

**RSVP:** [bgriffis@pointwestcu.com](mailto:bgriffis@pointwestcu.com) or 503.546.5381  
Contact Brian Griffis to reserve your Blazer package. Limited quantity – reserve now.



**2010-11 LDCA Board**

**Chair: Lisa Faust**

Pacific Continental Bank

[Lisa.Faust@therightbank.com](mailto:Lisa.Faust@therightbank.com)

Tel. 503.350.1205

**Vice-Chair: Brian Griffis**

Point West Credit Union

[BGriffis@pointwestcu.com](mailto:BGriffis@pointwestcu.com)

Tel. 503.546.5381

**Secretary: Mary Ann Gray**

Westside Secretarial

[maryann@westsidsec.com](mailto:maryann@westsidsec.com)

Tel. 503.292.8881

**Treasurer: Charlotte Rowe**

Ashforth Pacific Inc.

[crowe@ashforthpacific.com](mailto:crowe@ashforthpacific.com)

Tel. 503.872.1010

**Members-at-Large:**

**Carolyn Briggs**, Resident

**Ann Grimmer**, Lloyd Center

**Michael Jones**, LRS Architects

**Elaine Kemp**, Resident

**Dana Canary**, Resident

**Lynne Logue**, Rose Quarter

**Bill McGrath**, Resident

**Gary Warren**, Calaroga Terrace

## Lloyd District Businesses Gain Free Marketing

LDCA businesses get *free* advertising for being a member! Get in now and offer discounts, free passes, sales or whatever works for your business. Your offer will be presented in this monthly newsletter distributed to 600+ Lloyd District businesses online and 200+ residents in the area. Newsletters can be found at your favorite restaurants and cafes including J Cafe, Applebee's, McMenamin's, Starbuck's, Café D'Arte and others. Your offer will also be posted on the LDCA website, [www.lloyddistrict.org](http://www.lloyddistrict.org), and can be sent to LDCA members daily on the LDCA listserv, [LDCA@yahoogroups.com](mailto:LDCA@yahoogroups.com).



*Karen Moreschi,  
Director of  
Sonbeam, joined  
the Marketing  
Committee in  
February*

Wouldn't it be nice if 50 people stopped by your shop one day to find out about your services or products? Another opportunity for members is to host an activity or event at your business. We'll help invite them and do the marketing to make it a successful and valuable event. Contact [The Support Group](#) to get the details on LDCA Marketing for Members!

## Bike Improvements Plan Open House

A public open house will be held from 4:30 p.m. to 7:00 p.m. at Calaroga Terrace, Thursday, March 3<sup>rd</sup>. The purpose of the meeting is to review the Portland Bureau of Transportation's proposals to enhance bikeways along a number of corridors in the Lloyd District.

At the open house you will be able to identify problems and comment on preliminary solutions developed by the project team.

View the project at:  
[www.portlandonline.com/transportation/index.cfm?c=53906](http://www.portlandonline.com/transportation/index.cfm?c=53906) .

Questions, can be direct to: Ellen Vanderslice, 503.823.4638,  
[wllen.vanderslice@portlandoregon.gov](mailto:wllen.vanderslice@portlandoregon.gov) .

Discussion will focus on ways to provide convenient and comfortable non-motorized access on Holladay Street and how to solve the bottleneck that occurs on the 12<sup>th</sup> Avenue Overpass. Participants will also look at the possibility of continuous bike routes.



*Nancy Chapin greets LDCA luncheon attendees*

*"The Community Where Business & Residents Live and Work Together"*



*Rick Williams, Executive Director of the Lloyd TMA, spoke at the February Luncheon*

## **Lloyd TMA Supports Vitality and Livability within the Lloyd District Community**

The Lloyd TMA serves businesses, employees and visitors within the Lloyd District by providing effective transportation programs and services. LTMA also offers a forum for businesses and neighborhoods to work together, and advocates on behalf of Lloyd District businesses.

Any business within the Lloyd District can join with no annual membership fee. For more information about the TMA, or how to join, log onto the TMA website at: [www.lloydtma.org](http://www.lloydtma.org).

## **LDCA Events in the Works**

Join LDCA for a Blazer Game on Tuesday, March 22. This is a fundraising event with more than half of the funds raised going to support our community fund, thank you Blazers!. Seats are 200 level, right under the net. Applebee's has generously agreed to host a pre-game party for our group, including beer and food.

The LDCA Take Your Child to Work Day returns this year, Thursday, April 28<sup>th</sup>, from 11:30am to 1:30pm, in the Oregon Square Courtyard. We are looking for vendors and community resources to be at the event. Consider coming out and showcasing your business in the Square or host an activity. LDCA members are encouraged to participate in this event, contact Ann Grimmer: [agrimmer@glimcher.com](mailto:agrimmer@glimcher.com).

LDCA's Annual Spring Bowling Tournament is Friday, May 13<sup>th</sup>. Get your teams in gear and plan to win prizes and network with Lloyd District businesses. Participate by donating winner's gift certificates and door prizes for all those attending.

Other upcoming events include the Rose Quarter Sustainability Tour on June 2, LDCA Vendor Showcase on August 4, LDCA Health & Wellness Fair on October 13 and our Holiday Celebration on December 1.

Please welcome new committee member, Andrew Harper with Pacific Continental Bank! Andrew is spearheading a fall wine tasting event, details soon.

***Join the Lloyd District Community Association today!***

***Call 503.774.2832, or download a membership application at: [www.LloydDistrict.org](http://www.LloydDistrict.org)***

## Upcoming APNBA Membership Training and Event Debrief Meetings

### 3/1 – Growing Membership: Defining and Delivering Value

8:30 a.m. -10 a.m.  
PDC (222 NW 5<sup>th</sup> Ave)  
*Breakfast Provided*

### 3/7 – Fall/Winter Event Debrief Meeting: Best Practices from the Field

11:45 a.m. -1:30 p.m.  
Broadway Grill (1700 NE Broadway)  
*Lunch Provided*

For more information, or to RSVP, contact:  
Heather Hoell, APNBA Executive Director  
[heather@apnba.com](mailto:heather@apnba.com)



## **2011 Monthly Meeting Schedule**

Check [www.LloydDistrict.com](http://www.LloydDistrict.com) for updates.

### ***Board of Directors and Interested Others:***

Meets 3<sup>rd</sup> Thursday at 12:00 Noon at Calaroga Terrace,  
Terrace Auditorium. Lunch is available for \$5.

### ***Land Use & Transportation:***

Meets 3<sup>rd</sup> Thursday at 12:00 Noon with the Board at  
Calaroga Terrace, Terrace Auditorium. Lunch is  
available for \$5.

### ***Event Committee:***

Meets 2<sup>nd</sup> Thursday at 12:00pm at the Lloyd Mall  
office, 3<sup>rd</sup> floor by food court.

### ***Membership Committee:***

Meets 3<sup>rd</sup> Tuesday at 11:45 a.m. at the Red Lion's  
10-2-1 Café, 1021 NE Grand Ave.

### ***Public Safety Meeting:***

Meets last Thursday at 8:00 a.m., location varies.  
Contact [Wayne.Pearson@mcdca.us](mailto:Wayne.Pearson@mcdca.us)

### ***Marketing Committee:***

Meets 2<sup>nd</sup> Friday at 11:30 at Calaroga Terrace



Portland, OR 97228-6762

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